**Board members**

Present: Jen Chapman, Ben Forsyth, Barb Guillon, Anne Harfenist, Ali Howard, Jill Krause, Kevin Kriese, Steve Osborn, Stephen Wickham

Meeting started at 18:35

1. **Minutes of Last Meeting**

***Motion:*** Jill moved to accept September 28 draft minutes; Ali seconded; approved.

1. **Directors Reports**

**Barb**: Treasurer (emailed Oct. 7/8??)

**Steve:** Nordic Centre

* Assuming late November/early December start
* Starting base prep. Now
* Logging not yet started
* Dog trail will be okay for early skiing due to extensive work done this summer

**Jill:** Membership

* There were 106 members as of previous Saturday

**Director:** NSDP (position currently open)

* Dryland training currently ongoing

**Kevin:** Grants & Sponsorships

* Will be submitting Community Economic Infrastructure application (provincial covid program)
* Not useful for the types of covid-related changes that our club is making

**Ali:** Events

* Received message from FIS with lots of guidance – we are in compliance with most
* Of interest is risk chart which should be distributed to all involved in events and programs
* Jen has started working on women’s clinic
* Other events in planning
* Discussion about how to proceed with Welcome Day

***Action Item:*** Jill to let Ali know possible dates for Welcome Day

***Action Item:*** Ali to forward risk chart to board.

**Anne:** Secretary & Volunteer

* Although meant to abolish early registration discount, suggest that keep it as 4 people showed up at AGM and learned about incredible volunteer commitment in club
1. **Actions from Previous Minutes**

a) Anne to organise AGM. Completed.

1. **New Business**

**a)** Board positions:

* Continuing directors willing to continue in positions
* Need NSDP director – agreed to send strong message to those involved with NSDP

***Action Item***: Ben to send message to members wrt NSDP director position

***Action item:*** Anne to distribute directors’ roles and responsibilities table to board

**b)** Registration:

* Discussion about communication opening of registration before skill development program details have been fully worked out.
* Note on registration form (and website) that will strive to provide programs as normal as possible – should be sufficient for upper levels
* But need to figure out strategy for rabbits – all agree that 100 rabbits all at same time is too much so need to find a way to reduce numbers: stagger start times or stagger days or cap numbers; maybe other ideas
* Should we cap #s at 50 and create waiting list?
* Need to discuss with rabbit coordinator
* Rabbit covid strategy must have board approval

***Action Item***: Jen to email Dawn and outline our concerns

***Action Item:*** NSDP sub-committee (in lieu of director for now) to submit rabbit plan to board by Nov. 15

***Action Item:*** Steve to ensure that website is up-to-date, i.e. accurately reflects our covid reality

**c)** Fundraiser

* Fundraiser is live again
* No need to be shy about messaging as we were at beginning of covid
* See how soft re-launch goes; if needed, will push (one idea was a fundraising thermometer on webcam page)
* Need poster in the lodge (not sure how many people will see it given lodge restrictions) and at lower parking lot kiosk

***Action Item***: Kevin to ask Ski Boosters is they have spare capacity (they tend to focus on NSDP so not likely)

***Action Item***: Ben to mention in next newsletter

**d)** Use of Ski North FB page to replace Ski Swap this year

* Ski Swap is fundraiser; in contrast, club doesn’t benefit from on-line listings
* Let happen organically

**e)** Reciprocal Agreements

* Received letter from Caledonia asking whether we wanted a reciprocal agreement – % off day pass to ski at each other’s trails
* Supported in general by board – haven’t seen details

***Action Item:*** Jill to forward letter to board

***Action Item:*** Jill to send info about all clubs with whom we have reciprocal agreements to Steve to put under membership benefits on website

**f)** Next steps for re-structured bookkeeping

* Details needed by project managers in new reports
* Simpler to read
* Unable to compare amount budgeted with amount spent within single page
* Needs some fine-tuning of structure
* Bookkeeper invited to Nov. meeting

***Action Item:*** Barb to communicate need to have financial reports by 15th

***Action Item:*** All board members to take the time to read next financial report to see if understand

**g)** Membership Recruitment

* An issue raised last November that we should have tackled last spring but got side-tracked by all things covid
* Focus on this in late winter/early spring – use points in Kevin’s email as starting point outline
* One idea that came up is send info about club & programs home with kids who attend Ski Skool
* Northern Tourism offers free marketing advice if we choose to try to attract skiers from outside local area

Meeting adjourned 20:25

Next meeting: November 23 at McBike

\*\*\* Bring own chairs to next meeting\*\*\*