



Communication Director's Report for the 2025 AGM

- Attend monthly board meetings and do follow up activities to help with the running of the club.
- Newsletters: gather content, interview volunteers/youth athletes, updated upcoming events, collated, and sent out two newsletters this month.
- Create & organize club event content for social media, and a lesser extent, the website, and sent it to Carina and Jack to upload. Carina and Jack are amazing helpers, reliable, pragmatic, and have great judgement.
- Contribute to visual content for media, communication, website (I take pictures☺)
- Corresponded with other clubs to gather information to help our club (we don't need to reinvent the wheel) with things like zone4, volunteer appreciation, etc.
- Respond to club correspondence from members or pass it on to the appropriate board member.
- Future competitions at BVCCSC + Homologation With Roger McMillan: organized a zoom call with Jeff Ellis, the Nordiq Canada event coordinator, to explore what events we might think about hosting here.
- Worked with Anne H on board member recruitment of new BVCCSC directors.
- Helped create Super Supporter Stickers to attach to BVCCSC Season Passes.

Events Report for the 2025 AGM

Summary

The Club once again presented a great slate of events for members to enjoy. The season kicked off with a huge bang as we celebrated the Winter Solstice in style with a day full of activities including the Tour de Treat, a beautiful Holiday StoryWalk and culminating in a beautiful evening event that took advantage of clear skies and good weather to usher in winter. The popular Holiday Hustle was once again a great way to shake off the holiday stupor. The Womxn's Clinic followed in January with over 80 participants coached by a wonderful group of 14 coaches. In February the race committee did a fantastic job of hosting the Teck Northern Cup and Chris Dahlie Open, and racers were particularly excited to participate in an exhibition team relay. The relay course stayed close to the lodge, making for excellent viewing. McBike's popular Welcome Day event was very well attended in February, with over 100 people enjoying free skiing and free rentals. The busy event season wrapped up in March with the 36th annual Wetzin'kwa Loppet.

Forecast for 2025-2026

The Club is excited to be hosting many of the same events again this year, including the Holiday Hustle, StoryWalk, Tour de Treat during the holidays and the Teck Open and BC Games qualifier at the beginning of January. The Womxn's Clinic will be held on January 25, and the Wetzink'wa Loppet on March 21. If there is a new event that you would like to see, please contact the Events Director if you would like to take it on. Events at BV Nordic Centre would not be possible without the enthusiastic support of volunteers – please consider checking one of the boxes to volunteer during the registration process. We are still looking for key volunteers to help organize the Holiday Hustle and Welcome Day, and we hope to find people to join the organizers of the Womxn's Clinic and the Race Committee to maintain continuity for future years as key organizers will step down after this season.

Acknowledgments

Club events are entirely volunteer driven. Events last season would not have been possible without the enthusiastic organizational expertise & dedication of Erica Haughland, Ekin Akyuz, Sue Harris, Kate Kantakis, Brandin Lilgert, Kira Hoffman, Malcolm Johnson, Julie Sheppard, Abby Morgan, Jill & Peter Krause, Robbie Dunbar, Laura Hols, Liza Hart, Mark Gillis, Rory Luxmoore, Roger McMillan, Kelsey Stasiuk, Erica Lilles, and all of the many volunteers who pitched in at social events and races this year. Events were generously sponsored by the Northwest Child Development Centre, McBike, Nature's Pantry, and Happy Pig. To all who pitched in: THANK YOU!